RSS presentation slides (and manual): bit.ly/alumlib04may

* RSS = Really Simple Syndication
* Create news alerts that funnel the latest news to one webpage for your reference
* Learn how RSS feeds can be exported across different platforms, including Outlook
* Many options available to read RSS feeds – The Old Reader is free of charge.

How can it be applied to work?

* 1st: We can create ESG news alerts for our stock universe.
* 2nd: Apply Natural Language Processing on the news alerts to detect adverse news alerts, i.e. companies are found to have violated ESG principles
* 3rd: Consolidate the list of companies with adverse news alerts and apply to stock universe during each quarterly reviews.